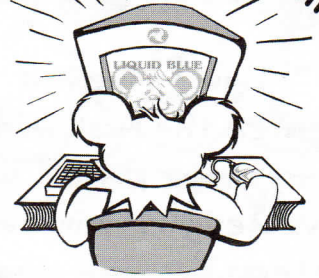


INSIDE:
EDITION 3!!!



LIQUID BLUE

www.liquidblue.com



Volume 4, Edition 1 Summer 1999



OUT OF THE BLUE

The
Liquid Blue®
Collectibles
Newsletter

GRATEFUL DEAD® BEAN BEAR COLLECTIBLES™

IT'S A RETIREMENT PARTY!

YUP, THAT'S RIGHT... SIX MORE OF OUR BEARS HAVE DECIDED TO JOIN THE OTHERS IN THE RETIREMENT HOME!
THEY SURE ARE IN A HURRY TO GO, SO MAKE SURE YOU HAVE ALL OF THEM BEFORE THEY'RE LONG GONE!



EDITION THREE GRATEFUL DEAD BEAN BEARS ARE HERE AND BETTER THAN EVER!

Liquid Blue has created the most unique bears on the planet! We have designed prints and patterns like none other. Each bear is rich in Grateful Dead folklore and has it's own memory of fact or fiction from being on the road with the Grateful Dead. Collectors and Dead Heads alike have begun the search for these twelve new releases. So get groovy with the hippest bears on the planet now!



3/3/68
Haight Street



5/16/93
Sam Boyd Silver Dome



4/20/84
Civic Convention Hall Auditorium



3/2/92
The Omni



8/16/69
Max Yasgur's Farm



8/18/70
Fillmore West



8/28/88 Autzen State



3/3/68
Haight Street



5/16/93
Sam Boyd Silver Dome



3/17/91
Capital Centre



7/4/84
Five Seasons Center

Mary Beth's Beanie World Collectible Convention 99



Special Thanks to **Serge Onik** for making the show a smashing success!



Thanks to y'all that made it to Mary Beth's Beanie World Collectible Convention 99 in Valley Forge, PA on May 14-16! We had a great time premiering Edition 3!

- Mary Beth's Bean Bag World™ Monthly
- Beans and Bears
- White's Guide to Collecting Figures
- Toy Shop-cover June 4, 1999
- BeanieMania

CONTEST TIME!

Liquid Blue wants to hear YOUR tour memories! Whether it's from an actual experience or something you've dreamt about - we want to hear it! Get those creative juices flowin' cuz the winner's memory will be used on a future Grateful Dead Bear Bear AND the winner will receive a complete set of Edition Three Bears!!! Please keep memories short, sweet and rated "G"! E-mail them to: duffy@liquidblue.com or snail mail to: Liquid Blue, One Crownmark Drive, Lincoln RI, 02865. All memories must be submitted before September 1, 1999, please include your name, address and telephone number. Please note that all correspondence, contributions, ideas and images cannot be returned, and become the property of Liquid Blue, Inc. By the act of submitting such material or intellectual property you agree to the terms of this condition.

SEND US YOUR MUG!



Mug-shot that is! Mail Liquid Blue photos of you and your Grateful Dead Collectible Bear Bears and who knows... your mug just might show up in our next newsletter!



Q: I've just started collecting Liquid Blue Grateful Dead Bears and I've heard that that there have been a few variations of hang tags - could you please explain the differences so I know what to look for?

A: We'll do even better and **show** you the differences

Q: Will there be a Edition four and will there be another "special" bear like Black Peter?

A: All we can reply to that is ...

KEEP YOUR EYES AND EARS OPEN FOR NEW AND EXCITING PRODUCTS FROM LIQUID BLUE!

1st VERSION HANG TAG

The first version tag has the word "beanie".

FRONT

BACK

2nd VERSION HANG TAG

On the second version "beanie" was changed to just "bean".

FRONT

FRONT

3rd VERSION HANG TAG

FRONT

BACK

And finally on the funky third version we have our holo-foil logo and the Liquid Blue name so you know you're getting the real thing!

Out of The Blue™ ©1998 Liquid Blue, Inc. All Rights Reserved. No part of this publication may be reproduced whole or in part without written permission from Liquid Blue, Inc.



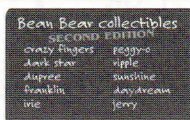
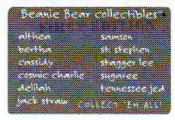
LIQUID BLUE GRATEFUL DEAD BEAN BEAR COLLECTIBLES™ LIST



EDITION 1

EDITION 2

EDITION 3



- Althea™**
RELEASE DATE: AUGUST 1997
RETIREMENT DATE: JUNE 1998
QUANTITY PRODUCED: 49920 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Bertha™**
RELEASE DATE: AUGUST 1997
RETIREMENT DATE: MARCH 1999
QUANTITY PRODUCED: 84,096 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Cassidy™**
RELEASE DATE: AUGUST 1997
RETIREMENT DATE: MARCH 1999
QUANTITY PRODUCED: 85,824 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Cosmic Charlie™**
RELEASE DATE: AUGUST 1997
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Delilah™**
RELEASE DATE: OCTOBER 1997
RETIREMENT DATE: JUNE 1998
QUANTITY PRODUCED: 55,464 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Jack Straw™**
RELEASE DATE: AUGUST 1997
RETIREMENT DATE: JUNE 1998
QUANTITY PRODUCED: 49920 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Samson™**
RELEASE DATE: OCTOBER 1997
RETIREMENT DATE: MARCH 1999
QUANTITY PRODUCED: 90,048 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- St. Stephen™**
RELEASE DATE: AUGUST 1997
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Stagger Lee™**
RELEASE DATE: AUGUST 1997
RETIREMENT DATE: MARCH 1999
QUANTITY PRODUCED: 86,688 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Sugaree™**
RELEASE DATE: AUGUST 1997
RETIREMENT DATE: JUNE 1998
QUANTITY PRODUCED: 57,600 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Tennessee Jed™**
RELEASE DATE: AUGUST 1997
RETIREMENT DATE: JUNE 1998
QUANTITY PRODUCED: 56,256 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:

- Crazy Fingers™**
RELEASE DATE: AUGUST 1998
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Dark Star™**
RELEASE DATE: AUGUST 1998
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Daydream™**
RELEASE DATE: AUGUST 1998
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Dupree™**
RELEASE DATE: AUGUST 1998
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Franklin™**
RELEASE DATE: AUGUST 1998
RETIREMENT DATE: MARCH 1999
QUANTITY PRODUCED: 106,464 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Irie™**
RELEASE DATE: AUGUST 1998
RETIREMENT DATE: MARCH 1999
QUANTITY PRODUCED: 97,824 UNITS
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Jerry™**
RELEASE DATE: AUGUST 1998
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Peggy-O™**
RELEASE DATE: AUGUST 1998
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Sunshine™**
RELEASE DATE: AUGUST 1998
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Ripple™**
RELEASE DATE: AUGUST 1998
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Black Peter™**
RELEASE DATE: AUGUST 1998
RETIREMENT DATE: AUGUST 1998
QUANTITY PRODUCED: 30,000
DATE COLLECTED:
WHERE PURCHASED:
COST:

- Doodah Man™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Blues Man™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- August West™**
RELEASE DATE: MA 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Pearly Baker™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Haight™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Ashbury™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Esau™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Foolish Heart™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Reuben™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- China Cat™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Uncle Sam™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST:
- Daisy™**
RELEASE DATE: MAY 1999
DATE COLLECTED:
WHERE PURCHASED:
COST: